

graphic communications

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CERTIFICATE CURRICULA

Requirements for Certificate of Completion

Each of the three certificate programs is designed to prepare students to enter the work force. Students may obtain the Certificate of Completion by completing the courses in their program of study with an average final grade of C (2.0 grade-point average) or higher. Prior to registering for courses, students are encouraged to schedule an appointment with faculty for advising.

Production Art Certificate

First Semester		Units
GRPH 21	Visual Literacy or DSGN 101 Design Fundamentals	3
GRPH 23	Orientation to Design and Graphic Communications	2
GRPH 25	Introduction to Graphic Arts Microcomputer	3
GRPH 27	Survey of Print Production	3

Second Semester		Units
GRPH 35	Graphic Design	3
GRPH 53A	Basic Typography	3
GRPH 78	Digital Scanning and Correction	2
GRPH 99A	Beginning QuarkXPress	3

Third Semester		Units
GRPH 53B	Typographic Design	3
GRPH 98A	Beginning Adobe Photoshop	3
GRPH 99B	Advanced Page Layout	3
GRPH 100A	Beginning Adobe Illustrator	3

Fourth Semester		Units
GRPH 68	Design & Prepress Production Lab	3
GRPH 98B	Advanced Adobe Photoshop	3
GRPH 130	Digital Prepress Seminar	3

Press and Finishing Certificate

First Semester		Units
GRPH 23	Orientation to Design and Graphic Communications	2
GRPH 25	Introduction to Graphic Arts Microcomputer	3

GRPH 27	Survey of Print Production	3
GRPH 72A	Offset Press Operations	3

Second Semester		Units
GRPH 60	Product Finishing	2
GRPH 72B	Advanced Offset Press Operations	3

Digital Printing and Publishing Certificate

First Semester		Units
GRPH 25	Introduction to Graphic Arts Microcomputer	3
GRPH 27	Survey of Print Production	3
GRPH 40	Digital Printing and Publishing	3

Second Semester		Units
CNIT 100	Intro to Computers Using PCs	3
GRPH 60	Product Finishing	2
GRPH 67	Digital Print Production Laboratory	3

Suggested Electives		Units
GRPH 72A	Lithographic Duplicator Operation	2
GRPH 147	Adobe Acrobat	1

ASSOCIATE IN ARTS DEGREE in Graphic Design

We live in an information society—surrounded by an ever-increasing number of words, pictures and sounds. The role of the graphic designer is to shape this information in a meaningful way, visualizing and communicating ideas in the most effective manner possible.

The Graphic Design major provides students with a strong foundation in the fundamental aspects of the designer's art. Students develop creativity and ideation skills. They learn the elements of communication design and then apply this knowledge to a wide range of design problems. Communication in all forms—visual, verbal and written—is stressed. The program has a unique, hands-on approach, integrating conceptual design studies with traditional and digital tools and production methods.

First Semester		Units
GRPH 21	Visual Literacy or DSGN 101 Design Fundamentals	3
GRPH 23	Orientation to Design and Graphic Communications	2
GRPH 25	Introduction to Graphic Arts Microcomputer	3
GRPH 27	Survey of Print Production	3
	Additional graduation requirements	

Second Semester		Units
GRPH 35	Graphic Design	3
GRPH 53A	Basic Typography	3
GRPH 78	Digital Scanning and Correction	2
GRPH 99A	Beginning QuarkXPress	3
	Additional graduation requirements	

Third Semester		Units
GRPH 36	Publication Design	3
GRPH 53B	Typographic Design	3
GRPH 100A	Beginning Adobe Illustrator	3
	Graphic Communications electives*	2
	Additional graduation requirements	

Fourth Semester		Units
GRPH 37	Advanced Graphic Design	3
GRPH 68	Design & Prepress Production Laboratory	3
GRPH 98A	Beginning Adobe Photoshop	2
	Graphic Communications electives*	2
	Additional graduation requirements	

General Education	19-21
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***Suggested Electives for Graphic Design**

GRPH 68, 98B, 99B, 100B, 123A/B, 124, 133, 140, 145, 147, 148, 154, 155, 197

**ASSOCIATE IN SCIENCE DEGREE
in Print Production**

Print Production is a dynamic and rapidly evolving industry, thanks to the integration of digital workflow into print manufacturing. Students seeking a degree in print production learn both traditional and digital skills to master the processes of print manufacturing as it exists today. Each area of study introduces basic concepts using traditional production methods, followed by advanced work using digital tools. All classes are taught with industry standards as a guide.

Students successfully completing the program are qualified for entry-level employment in service bureaus, prepress houses, small and large printing companies, bindery shops, and other allied businesses.

First Semester		Units
GRPH 21	Visual Literacy or DSGN 101 Design Fundamentals	3
GRPH 23	Orientation to Design and Graphic Communications	2
GRPH 25	Introduction to Graphic Arts Microcomputer	3
GRPH 27	Survey of Print Production	3
	Additional graduation requirements	

Second Semester		Units
GRPH 53A	Basic Typography	3
GRPH 78	Digital Scanning and Correction	2
GRPH 99A	Beginning QuarkXPress	3
	Additional graduation requirements	

Third Semester		Units
GRPH 70A	Electronic Imposition	2

GRPH 72A	Offset Press Operations	2
GRPH 98A	Beginning Adobe Photoshop	3
GRPH 99B	Advanced Page Layout or GRPH 100A Beginning Adobe Illustrator	3
	Additional graduation requirements	

Fourth Semester		Units
GRPH 60	Product Finishing	2
GRPH 68	Design & Prepress Production Lab	3
	Graphic Communications electives*	5
	Additional graduation requirements	

General Education	19-21
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***Suggested Electives for Print Production**

GRPH 35, 40, 67, 72B, 98B, 99B, 100A/B, 130, 147, 148, 198, 199

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Designed and Produced by students and former students of the
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