



Steven Heitman
Information Architect
User Experience Designer
Project Manager

San Francisco, CA USA

Portfolio: <http://www.stevenheitman-ia.com>

Blog: <http://stevenheitmaninformationarchitect.blogspot.com>

Contact: mailto@stevenheitman-ia.com

LinkedIn: <http://www.linkedin.com/in/stevenheitmania>

INFORMATION ARCHITECTURE: IA MAIA Accomplishments
Information Architect & Design Coursework

Additional Accomplishments Completed for IA MAIA Program

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<mailto:mailto@stevenheitman-ia.com>

INFORMATION ARCHITECTURE: IA MAIA Accomplishments

Information Architect & Design Coursework

Using The NS Model

The NS Model serves as a guide to Information Architects. It shows the infinite possibilities for navigational systems, including the importance of defining navigational systems prior to designing Websites or other digital design products.

Navigational systems are naturally integrated together in Information Architecture design concepts for Websites. Designing navigational systems that work coherently, congruently together, it makes accessing information easier for end users and saves time when online.

IA MAIA Work Experience & Publications

Information Architecture—Design of Navigational Systems for a Website

It was a publication and IA documentation accomplished in conjunction with supervised IA, PM supervised internships. It was an additional publication beyond IA MAIA Thesis Report. It was required for completion of IA, PM supervised internships.

To qualify for the IA MAIA graduate-level degree, several IA, GD, PM supervised internships were required prior to completion of programs. Supervised work experiences are performed and evaluated, requiring at least a 3.0 GPA for approval and graduation requirements. Letters of recommendations were also submitted to substantiate high-level performance as an Information Architect, Project Manager. Publications completed are online.

IA Qualifications

Because The University—San Francisco State University—offers a unique design program in Information Architecture (IA), Project Management, Graphic Design, highly respected in the professional IA and design community.

I received an excellent education in Information Architecture and Graphic Design. In addition, excellent Graphic Design classes from the California College of the Arts greatly supplemented and enhanced my graphic design, typography education.

Programs extended in to Product Design and User Experience Design.

I specialized in Information Architecture at The University in the (IA MAIA) master's degree program. At the time, many Universities did not offer degrees in Information Architecture.

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The focus of the IA MAIA program is to both hone research skills and deepen professional design expertise in Information Architecture, Website Design and Management, Project Management, Graphic Design, and User Experience Design.

Original research on Information Architecture and Navigational Systems (The NS Model) were completed upon graduation, including several supervised IA Work Experiences.

The California College of the Arts (BFA Graphic Design) and The Multimedia Studies Program (IA MAIA and IA ID&T)—The University—are proud to be designated by Adobe Systems Incorporated as a Partners by Design School.

<https://partners.adobe.com/partnersbydesign/main.html>

IA Work Experience

To supplement the IA MAIA graduate-level degree, I received additional vocational training in Information Architecture and the Internet industry from The Multimedia Studies Program.

I completed an IA Certification at The University (IA ID&T) with a specialization in Information Architecture, interaction design, and project management, including basic computer programming and information technology skills.

I also worked with Senior Information Architects, Senior Interaction Designers, and Senior Project Managers at MSP on various IA, PM, IxD projects.