



Steven Heitman
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INFORMATION ARCHITECTURE:

Information Architect & Design Coursework

Veritas (Truth)—Excellence in Education!

University Degrees

Information Architecture & Design

Information Architect Vocational Certification

Information Architect Certifications—IA MAIA & IA MAEd

IA TPW & IA MAEd

IA MAIA & IA ID&T

IA BAIA, BFA¹

AS & Award of Achievement

Diploma²

Information Architect

User Experience Design

Project Management

University Accreditation

Western Association of Schools & Colleges (WASC-ACSCU)

¹ BFA Graphic Design, Graphic Design Department, California College of the Arts (Selected Classes).

² Diploma Heald Business College.

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INFORMATION ARCHITECTURE:
Information Architect & Design Coursework

Information Architect Degrees & Specializations

Information Architecture
Navigational Systems
User Experience Design
Graphic Design
Technical Writing
Corporate Training
Usability Testing
Project Management

Information Architect Education That Counts!



Professional Qualifications—Hands-On Experiences Doing
Information Architecture
User Experience Design
Navigational Systems
Project Management

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INFORMATION ARCHITECTURE: **Information Architect & Design Coursework**

IA MAEd & IA Certifications

Approximately 60 Units: IA TPW & IA MAEd

The University—San Francisco State University:

Graduate-Level Coursework
Instructional Technologies Department

Information Architecture **Corporate Training**

- The IA Model
- The ADDIE Model
- E-Learning
- Usability Testing
- Learning Theories
- Multimedia
- Videography
- Interface Design
- Website Design
- User Experience Design
- Learning Materials
- IA Internship
- Project Management

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INFORMATION ARCHITECTURE: **Information Architect & Design Coursework**

IA MAIA & IA ID&T Certifications

Approximately 60 Units: IA MAIA & IA ID&T Programs

The University—San Francisco State University:

Graduate-Level Coursework
Design & Industry Department

Information Architecture **Graphic Design**

- The NS Model
- Interaction Design
- Navigational Systems Design
- Website Design & Management
- User Experience-Architecture Design
- Usability Testing
- Multimedia
- Exhibition Design
- Signage Design
- Technical Writing
- GD Internships
- IA Internships
- Project Management

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INFORMATION ARCHITECTURE: **Information Architect & Design Coursework**

Undergraduate-Level Degrees—
Information Architecture & Graphic Design

IA BAIA, BFA, AS & Award of Achievement, Diploma

The University—San Francisco State University³
The College—California College of the Arts⁴
Most Influenced By—The Basel School of Design, Weingart
The College—City College of San Francisco⁵
The College—Heald Business College⁶

Undergraduate-Level Coursework
Graphic Design Departments

Information Architecture
Graphic Design

- The GD Model
- Information Architecture
- Interaction Design
- Website Design & Management
- Multimedia
- Animation
- Illustration
- Storytelling
- Interface Design
- Typography
- Photography
- Drawing, Studio Work
- Advertising, Marketing
- Prepress Production, Printing
- Technical Writing
- GD Internships
- Project Management

³ IA BAIA Information Architecture, Graphic Design, Project Management.

⁴ BFA Graphic Design.

⁵ AS & Award of Achievement Graphic Design.

⁶ Diploma Heald Business College.

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INFORMATION ARCHITECTURE:

Information Architect & Design Coursework

IA TPW Certification

Technical & Professional Writing
Equivalent to BATPW

Undergraduate-Level Coursework—
Technical & Professional Writing Department

Technical & Professional Writing

- Grammar
- English 6, 1A, 1B, 414
- Industrial Visuals (DAI 323)
- Industrial Communications (DAI 324)
- Industrial Technology (DAI 705)
- Business English I, II, III
- Keyboard Production Skills (100 WPM)
- Business Document Design
- Word Processing Skills
- Fundamentals of Technical & Professional Writing
- Writing Technical Documentation & Procedures
- Professional Editing
- Desktop Publishing for Professional Writers
- Individual & Team Writing
- Adobe Creative Suite
 - PhotoShop
 - ImageReady
 - Illustrator
 - Dreamweaver
- FrameMaker
- TPW Internship
- Graphic Design
- Information Architecture
- Usability Testing
- Corporate Training
- Project Management

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INFORMATION ARCHITECTURE:

Information Architect & Design Coursework

IA ID&T Certification

IA Internet Design & Technology

The Multimedia Studies Program⁷

Undergraduate-Level Coursework **Internet Design Department**

Information Architecture **The IA Model**

- Information Architecture
- Information Design
- IA Processes, Procedures
- IA Vocational Training
- IA Design Plan Reports (Website Audits)
- Interaction Design
- Website Design
- Card Sorting
- Rapid Prototyping
- User Personas
- User Scenarios
- Wire Frame Mockups
- IA, IxD Flow Charts, Schematics
- Usability Testing
- Technical Writing
- Interactive Script Writing
- Use Case Scenarios
- IA Internships
- Project Management

Additional IA Certifications

- IA MAIA Certifications
- IA MAEd Certifications

⁷ IA ID&T Vocational Certification; supplemental to IA MAIA.

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INFORMATION ARCHITECTURE:

Information Architect & Design Coursework

Information Architecture & Interaction Design Graduate-Level Coursework⁸

- Internet Design & Technology
- Methods-of-Design Research & Procedures
- Research-Based Web Design & Usability Guidelines
- Visio, Diagram Design, Information Architecture Documentation
- Introduction to Computer Science
- Introduction to Computer Programming
- HTML I & II, CSS
- HTML, CSS I & II
- JavaScript I
- Applied JavaScript
- Java Programming
- DHTML
- Information Architecture, Information Design I & II
- Information Architecture, Interaction Design
- Technical Writing for Websites
- Interactive Script Writing
- Information Architecture, Web Design I & II
- Website Design & Management, Information Architecture
- Production Process, Information Architecture
- Usability Testing, Information Architecture Documentation
- Navigational Systems, Information Architecture Documentation
- Interface Design, Information Architecture Documentation
- Findability, Wayfinding & Usability
- Heuristic Evaluations & IA Design Plan Reports
- Information Architecture, Project Management & Deliverables
- Information Architecture, Supervised Experience—IA Internships
- Information Architecture, Navigational Systems, **Thesis Report, IA MAIA—The NS Model—**
An Online Tutorial for Digital-Media Designers [IAs] to Learn about Web Navigational Systems
 1. Hierarchical Navigational Systems,
 2. Global Navigational Systems,
 3. Local Navigational Systems,
 4. Integrated Navigational Systems,
 5. Remote Navigational Systems,
 6. Ad Hoc Navigational Systems,
 7. Search Engines in Websites.

⁸ IA MAIA & IA ID&T; IA Vocational Certification, IA Certifications.

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INFORMATION ARCHITECTURE: **Information Architect & Design Coursework**

Graphic Design & Art Direction Graduate, Undergraduate-Level Coursework⁹

- Prepress Production
- Printing
- Graphic Design
- Applied Graphic Design
- Art History
- Graphic Design History
- Drafting & Sketching-Design
- Drawing
- Typography
- Color Theory
- Signage Design
- Illustration
- Industrial Visuals
- Industrial Communications
- Photography
- Presentations & Exhibition Design
- Industrial Design Practices
- Information Architecture Practices
- Design & Project Management, Information Architecture
- Graphic Design, Built-In Internship CCSF (2 Semesters)
- Information Architect, Graphic Design, Directed Experience DAI (3 Internships)

The College—California College of the Arts—Graphic Design
<http://www.cca.edu/academics/graphicdesign>

⁹ IA BAIA, BFA, IA MAIA & IA ID&T.

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INFORMATION ARCHITECTURE:

Information Architect & Design Coursework

Information Architecture & Corporate Training Graduate-Level Coursework¹⁰

- Information Architecture, Needs Assessment in Training Design
- Information Architecture, Competitive Analysis for Websites
- Information Architecture, Distance Education, Live Internet Broadcast
- Information Architecture, E-learning Development & Training
- Information Architecture, Usability Testing
- Information Architecture, Instructional Web Authoring
- Information Architecture, Design of Instructional Multimedia
- Instructional Multimedia Tools, Flash, Production Process
- Instructional Videography I
- Theoretical Foundations of Instructional Technologies (Dick & Carey)
- Instructional Systems Design (ADDIE, ISD Models)
- Corporate Training, Instructional Design Reports (ADDIE Model)
- Technical Writing for Corporate Training & IA Projects
- Information Architecture Design (IA, NS, IXD Models)
- Information Architecture, Design & Management of Training & IA Projects
- Project Management for Training Projects & Procedures
- Information Architecture, Educational Research for Training & IA Projects
- Information Architecture, Supervised Experience—IA Internships
- Information Architecture, **Thesis Report, IA MAEd—The IA Model—**
An Online Tutorial for Instructional Designers [IAs] to Learn about Information Architecture
 1. Design Research,
 2. Concept Generation,
 3. User Scenarios,
 4. Wire Frame Mockups,
 5. Prototyping,
 6. Usability Testing,
 7. Implementation,
 8. System Testing.

Awards

- The Dean's List, AS & Award of Achievement
- EPT (International Honorary for Professionals in Technology)
- Golden Key National Honor Society
- IA BAIA, Cum Laude (COMBINED GPAs 3.50; SFSU GPA 3.78)
- IA MAIA, IA Certifications (GPA 3.93)
- IA MAEd & TPW, IA Certifications (COMBINED GPAs HIGH)

¹⁰ IA MAEd & TPW; IA Certifications.