

Steven Heitman, IA MAIA & IA MAEd

Sr Information Architect Specialist

Graphic Designer

www.stevenheitman-ia.com

<mailto:heitman@sfsu.edu>

415.674.6653



TABLE OF CONTENTS
GRAPHIC DESIGN PORTFOLIO 2

	Tab
Design	
I Love Doing... ..	1
Graphic Design	
CD Cover: Lyle Mays Solo	2
Environmental Technology—Letterhead, Envelope, and Business Card	3
Four-Panel Brochure—Study English.....	4
Pillar Point Equity Management, LLC—Logo, Letterhead, 2 nd Sheet, Blank Sheet, Financial Data Sheet, Business Card, and Label.....	5
Poster and Timeline—Instructional Design	6
Thumbnails and Sketches.....	7
Book Design	
Concepts for Typography and Layout	8
Book Cover Design	
Cover.....	9

Steven Heitman, IA MAIA & IA MAEd

Sr Information Architect Specialist

Graphic Designer

www.stevenheitman-ia.com

<mailto:heitman@sfsu.edu>

415.674.6653

	Tab
Poster Design	
Football	10
Book Design	
Baseball	11
Business Card Design	
City College of San Francisco	12
Printing Poster	
Freedom Now!.....	13
7/70 Redesign	
Revisions of Conceptual Ideas.....	14
Duotone	
Experimental	
Subject Matter: Golden Gate Bridge	15
Prepress Production	
Page Layout, Stripping, and Darkroom Work.....	16
Page Layout, Stripping, and Darkroom Work.....	17
Page Layout, Stripping, and Darkroom Work.....	18

Steven Heitman, IA MAIA & IA MAEd

Sr Information Architect Specialist

Graphic Designer

www.stevenheitman-ia.com

<mailto:heitman@sfsu.edu>

415.674.6653

	Tab
Product Illustration	
Sketches	
Use of Pantone Markers	19
 SONY Walkman	
Proposal	20
 SONY Walkman	
Final Project— Sketch Done Using Pantone Markers and Illustrator	21
 SONY Walkman	
Final Project— Sketch Done Using Pantone Markers and Illustrator	22
 Steven Heitman’s Résumé	
Résumé	23

Note: All projects were done from start to finish to printing of actual graphic design products, including prepress production, graphic design, illustrations, (using Adobe Creative Suite and QuarkXPress), darkroom work, binding, finishing, and delivery. Worked with clients and attended meetings as required, including teamwork when required.

The College—City College of San Francisco—Graphic Design Department
The University—San Francisco State University—Graphic Design Department
The College—California College of the Arts—Graphic Design Department