

Portfolio: http://www.stevenheitman-ia.com

Blog: http://stevenheitmaninformationarchitect.blogspot.com

Contact: mailto@stevenheitman-ia.com

LinkedIn: http://www.linkedin.com/in/stevenheitmania

INFORMATION ARCHITECTURE: The NS Model—Modules 1-8

Information Architecture / NS Online Tutorial

MAIA

Sr. User/Design Researcher / Information Architect Specialist User Experience Designer

Required Website Component for the MAIA Thesis Report

The specific topic of this online tutorial is **navigation systems design**, how it relates to design research, user experience design, user-centered design, management, and usability testing.

Synopsis of The NS Model http://www.stevenheitman-ia.com/html/The_NS_Model.html

1. User-Centered Design and Research

(Sections 1.1-1.12)

1.1 Introduction to Online Tutorial

• Level for Module 1: Beginner to Intermediate

Hello and welcome to this **Online Navigational Systems (NS) Tutorial** (7 Commonly Used Navigational Systems for Websites, Web Pages, and Subsites).

This course is designed primarily for Information Architects, Instructional Designers, Project Managers, or any person desiring to learn more about The Navigational Systems Model—The NS Model. We will explore the seven (7) components to The NS Model, including different aspects of The NS Model. Time it takes to complete tutorial: approximately 20-30 hours.

- Please refer to Figure 1.
- The original online tutorial is 40 pp.
- The full tutorial is not online at this time.



INFORMATION ARCHITECTURE: The NS Model—Modules 1-8 Information Architecture / NS Online Tutorial MAIA

The Navigational Systems Model—The NS Model

- 1. Hierarchical Navigational Systems
- 2. Global Navigational Systems
- 3. Local Navigational Systems
- 4. Integrated Navigational Systems
- 5. Remote Navigational Systems
- 6. Ad Hoc Navigational Systems
- 7. Search Engines in Websites

Figure 1

Copyright © 2018 All rights reserved Updated: May 1, 2018

Steven Heitman
IA Design & Usability
Sr. User/Design Researcher
Information Architect
User Experience Designer
Interaction Designer
User-Centered Designer
Usability Tester
Project/Product Manager
Director