IA

Steven Heitman, AS & AA, BAIA, MAIA, ID&T Cert., TPW Cert., MAEd
San Francisco, CA USA

Portfolio: http://www.stevenheitman-ia.com
Blog: http://stevenheitmaninformationarchitect.blogspot.com
Contact: mailto@stevenheitman-ia.com
LinkedIn: http://www.linkedin.com/in/stevenheitmania

Sr. User/Design Researcher / Information Architect Specialist
User Experience Designer

USER/DESIGN RESEARCH, USABILITY TESTING, IA/IXD/UXD CREDENTIALS

- Updates
  - Please refer to the current résumé Web page for additional updates;
  - Google Workshop Design Sprint Process—IDEO/Stanford's d.school—User Research Methods;
  - Harvard University, Harvard i-Lab for Increasing Your Creative Capacity;
  - Stanford University for human-computer interaction;
  - City College of San Francisco for (CNIT 132) HTML5/CSS3;
  - AcademyX for Computer/Web Programming—HTML5/CSS3—9 Certificates;
  - NN/g Usability Week for training with Dr. Nielsen, Ph.D., information architecture, navigation design, user experience design, interaction design, rapid prototyping, eye tracking, heat maps, usability testing.

- MAEd Dissertation—User/design research, information architect, user experience designer, interaction designer, design patterns, systematic and comprehensive approach, project/product management, IA/UXD deliverables.

  - Dr. Hyun, Ph.D., Harvard University, assisted with relevant research parameters for:

  - *An Online Tutorial for Instructional Designers to Learn about Information Architecture* The IA Model

  - Five industry reviews required to sign off on dissertation:
    Mr. Crumlish, A.B., Director of Technology;
    Ms. Buda, M.D., Director of User Experience, et al.

- Primary Major/Emphasis: User/design research, information architecture, user experience design, navigation design, interaction design, information design, interface design, project/product management, usability testing.

- Secondary Major/Emphasis: Corporate training, instructional design, cognitive and learning theories, needs assessment, instructional design models and strategies, ADDIE Model, e-learning, graphic design, technical and professional writing, Adobe Creative Suite.

  " Approval. " Combined IA/IXD/UXD research projects

  Dr. Beatty, Ph.D.
  Dr. Michaels, Ph.D.
  Dr. Hemphill, Ed.D.
  Dr. Cheng, Ph.D.
  Dr. Gates, Ed.D.
  Dr. Dierke, Ed.D.

- TPW Certificate—Technical and Professional Writing

  - Equivalent to BATPW

- BFA—Graphic Desig**n**

  - Completed 4 courses: Graphic design, 3D visual dynamics, art history, drawing— reviewed first—received highest A.

- ID&T Certificate of Completion—Internet Design and Technology

  - User/design research, information architecture, user experience design, interaction design, Web design, interface design, computer/Web programming, project/product management, usability testing.

  - Three industry reviews required to graduate.

- MAIA Dissertation—User/design research, information architect, user experience designer, navigation design, interaction design, design patterns, IA/UXD deliverables, project/product management, usability testing.

  - Dr. Iandoli, Ed.D., Harvard University, assisted with relevant research parameters for:

  - *An Online Tutorial for Digital-Media Designers to Learn about Web Navigational Systems*   The NS Model

    " Approval. **"**   Combined IA/IXD/UXD research projects

    Dr. Beatty, Ph.D.
    Dr. Michaels, Ph.D.
    Dr. Hemphill, Ed.D.
    Dr. Cheng, Ph.D.
    Dr. Gates, Ed.D.
    Dr. Dierke, Ed.D.

- BAIA—User/design research, information architecture, user experience design, navigation design, interaction design, interface design, drafting and sketching, project/product management, usability testing; graphic design, graphic design history, typography, color theory, animation, multimedia, product design, Adobe Creative Suite.

- AS & AA—Graphic communications, graphic design, typography.

- DIPLOMA—Heald Business College

- HS DIPLOMA—Lynbrook High School, San Jose, CA

  - A California Distinguished School

  - German, French (elementary proficiency)

  - Gourmet cooking

  - Classical piano performance lessons—before/after high school—Juilliard instructors

  - Piano performance professor endorsed by Arthur Rubinstein