

# univers

*designed by Adrian Frutiger — a Swiss typographer...*

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## **A Modern Typeface...**

The typeface Linotype Univers™ is a completely reworked version of the original Univers. It was designed by Adrian Frutiger in 1957. Frutiger and the design staff at Linotype Library completed this large joint project in 1997. The result was a brilliant and cohesive font family of 63 weights and styles, including the 4-monospaced typewriter weights. All the existing weights were completely redrawn, with careful attention paid to making the proportions more consistent. The family was expanded from 27 to 63 weights, providing a much larger framework to graphic designers for choosing just the right style. The bold and condensed weights were reworked for improved legibility and on-screen application. The stroke weights were revised for consistency within each face as well as in relationship to the other weights. Thus, Univers is used in large graphic design projects that require versatility with consistency and usability in signage systems.