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I N F O R M A T I O N A R C H I T E C T U R E: About ID&T Cert. Program

I n f o r m a t i o n A r c h i t e c t & D e s i g n E x p e r i e n c e

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Sr. User/Design Researcher / Information Architect Specialist
User Experience Designer

ID&T Cert.

About the ID&T Cert.
(Internet Design & Technology, Vocational Training) Program

Vocational Training
- Foundational courses in computer/Web programming.
- Information technology skills relevant to the Internet industry
- Received IA/UXD vocational training from instructors.
- User/design research, information architecture, interaction design, user experience design, usability testing, and project/product management.
- Rapid prototyping on a variety of multiple projects, including required IA/UXD documentation—mapping and diagramming on a variety of projects.
- All of my instructors taught courses from very deep real-world experiences.
- Instructors worked as Information Architects, Interaction Designers, User Experience Designers, Designers, Computer Web/Programmers, Technical Writers, Usability Testers, and Project/Products Managers—in their chosen specializations and with infamous companies in the Bay Area and San Francisco and abroad.
- Vocational training specific to user/design research, Information Architecture and user experience design—extensive supervised internships successfully completed.
- Hands-on learning: Adobe Creative Suite (Dreamweaver, InDesign, Photoshop, Illustrator, Fireworks, Flash); did HTML coding on a variety of projects.
- Fieldtrips and exploration at various high-tech and design companies.
- Multiple portfolios required for graduation, learning by doing via supervised internships.
- Major/Emphasis: User/Design Research, Information Architecture, User Experience Design, Interaction Design, Usability Testing, Interface Design, Web Design, Project/Product Management
- Update: Computer/Web programming, HTML, CSS, DHTML, JavaScript, UNIX, Apache, BBEdit, Dreamweaver, and Adobe Creative Suite

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I n f o r m a t i o n A r c h i t e c t & D e s i g n E x p e r i e n c e

Portfolio
- http://www.stevenheitman-ia.com;
- Portfolio Website required for graduation;
- Production of hard-copy portfolios required for graduation;
- Hands-on vocational training geared for high-tech employment;
- Supplemental to the MAIA program;
- Preparation and development of portfolios required; and
- Final presentation and review of portfolios required for graduation.
- http://www.stevenheitman-ia.com/html/hard_copy_portfolios.html

Designation
The MSP (Multimedia Studies Program) is proud to be designated by
Adobe Systems Incorporated as a Partners by Design School.

Details
To graduate with the ID&T Cert., 3 high-tech industry professionals reviewed portfolios,
passed portfolios with their approval, including MSP's approval.