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## **User/Design Researcher / Information Architect Specialist**

### **User Experience Designer**

#### **About the TPW Cert. (Technical & Professional Writing, Vocational Training) Program**

##### **Certificate of Excellence**

Society of Technical Communication, San Francisco Chapter—  
TPW Program at SF State Receives Certificate of Excellence.

In announcing the award, the Conference on College Composition and Communication (CCCC) stated that:

“The San Francisco State Technical and Professional Writing Program was cited for its excellent work, successfully demonstrating that their program meets the following criteria: it imaginatively addresses the needs and opportunities of its students, instructors, and locale; offers exemplary ongoing professional development for faculty of all ranks, including adjunct/contingent faculty; treats contingent faculty respectfully, humanely, and professionally; uses current best practices in the field; uses effective, ongoing assessment and placement procedures; models diversity and/or serves diverse communities; has appropriate class size; and has an administrator (chair, director, coordinator, etc.) with academic credentials in writing. In particular, the San Francisco State program was noted for its cohesive curriculum of upper division coursework integrating theory and applied studies; its contextualized and ethical application of technology; its portfolio and internship-based assessment; and its attention to issues of diversity.”

- <http://www.stc-sf.org/newsletter/2005-feb/tpw.html>